

The logo for the Swiss Finance Chapter, featuring the text "swiss finance chapter" in a white, sans-serif font on a dark blue rectangular background. The background of the entire slide is a blue-tinted cityscape with modern skyscrapers, overlaid with white line graphs and circular data visualization elements.

swiss
finance
chapter

OVERVIEW SWISS FINANCE CHAPTER

LEADING FINANCE

CONNECT WITH TOP LEADERS IN FINANCE

Meet our top-class speakers. Learn from their mindset and attitude. Get insights about your opportunities to realize your professional dreams.



Dr Mirjam Staub-Bisang

Country Manager Black Rock Switzerland, Member ExCo EMEA, Senior Advisor BlackRock Sustainable Investing



Dr James Gifford

Head of Sustainable & Impact Advisory at Credit Suisse

REPLAY of James Gifford's Keynote on «Sustainable Finance, ESG and UNPRI»



Dr Martin M. Bardenhewer

Head Financial Institutions & Multinationals at Zürcher Kantonalbank



Carolina Müller-Möhl

Swiss investor and philanthropist
Founder and Chairman of the Board
at Müller-Möhl Group



Dr Anja Hochberg

Head Multi-Asset Solutions at Asset
Management Zürcher Kantonalbank
Top100 Women Switzerland

Christoph Schenk

Chief Investment Officer
at Zürcher Kantonalbank



Michael Taschner

Head of ESG Advisory
at S&P Global Market Intelligence



Roger Darin

Head New Markets
Product Manager Brokerage & Custody
at InCore Bank



David Fuss

Chief Executive Officer (CEO)
at Tilbago AG



ABOUT US

Swiss Finance Chapter (SFC) is an international community for modern leaders in finance. We discuss the relevant future trends in the financial sector, nurture the exchange of professional knowledge among financial experts and connect our members with thought leaders.

We have pioneered the concept of creating an informal network for financial experts early on.

Today, Swiss Finance Chapter is an association of about 1000 leaders from banks, insurance companies, regulated financial institutions and finance professionals from other industries.

As a thought leader in the financial market community, SFC identifies and addresses trends and topics that will shape the financial industry of the future. These include tighter regulations, ever-increasing digitalization and the use of innovative technologies such as

blockchain, artificial intelligence and machine learning, as well as the major future topic of sustainable finance.

Our goal is to connect and advance established and talented future leaders in finance in a new type of community offering them regular opportunities to network with their peers and to learn from successful thought leaders in finance.

To this end, we organize exclusive virtual and physical events on industry-relevant topics in close collaboration with high caliber experts and partner with associations pursuing the same goals.



OUR BOARD OF DIRECTORS

As part of its repositioning as a diverse international network for modern leaders in finance, Swiss Finance Chapter has appointed three competent businesswomen to its Board of Directors.



Alfred Künzle
President



Networking is key for your success. Our community brings together people with common interests to learn about trends in finance and gain insight into different companies, backgrounds and specializations.



Alona Müller
Liaison Zürcher Kantonalbank



As an executive, I consider the development of young talents a high priority. Our community offers an interesting network and opens up new perspectives for future leaders in finance.



Jacqueline Leichsering
Marketing



The key topics addressed by Swiss Finance Chapter are shaping the financial sector. Understanding the impact of these topics on the financial markets is critical to the future success of the financial industry.



Stela Willestein
Liaison Credit Suisse



Swiss Finance Chapter offers me exciting opportunities to engage with leaders in the industry and prepare forward looking content for the community.



Daniel Gattiker
Vice President



My track record is what I have represented for 30 years: my passion for establishing sustainable relationships and, since 3 years, co-leading SFC to be a diverse community with a lighthouse effect in the financial industry.



For the Swiss Finance Chapter, «LEADING FINANCE» is about forward thinking, identifying industry-relevant trends, and being a thought leader, who is actively addressing the key topics that will shape the financial industry in the digital age.

OUR KEY TOPICS

Based on the trends shaping the future of finance, we focus on the following topics:

Crypto Assets

Developments in crypto assets, smart contracts, crypto currencies. Ideas and regulations in this domain. Blockchain as a shared, secure and immutable ledger for recording transactions, tracking assets and building trust.

Digitalization in Finance

Trends and methods for digitalization of finance processes. Insights, advice and tools finance leaders need to increase business value and maximize ROI.

Management of Cyber Risks

Countering the ever evolving cyber-threat landscape through close alignment between cybersecurity and IT goals and establishment of a secure,

vigilant and resilient Cyber Risk Management.

Sustainability

Passion and Vision of thought leaders in impact investing and sustainable projects. Insights into how investors can use their money wisely to solve the world's most pressing problems.

Artificial Intelligence

Learn about different trends and applications of artificial intelligence in finance and get insight into existing use cases.

Innovation

Technical innovations and paradigm changing ideas in finance, presented by experts with clear visions. Insight into



research regarding future improvements to financial systems. Ideas to increase wealth in developing countries. Techniques in decarbonization.

Insights into economic trends impacting the finance sector

Macroeconomic impacts of longevity and demographical development, de-industrialization and digitalization, (de)-globalization and worldwide migration.

OUR **AMBITIONS**

1

**Connecting modern leaders
in finance**

2

**Nurture an active exchange of
knowledge and experiences**

3

**Empower young talented future
leaders in finance**

4

**Professional events and webinars
on industry-relevant topics**

5

**Establish SFC as a thought leader
in the financial ecosystem**

6

**Setting the stage for the (digital)
future of the finance sector**



OUR ACTIONS

With us, you are connected and can help shape the future of the financial industry. We address the relevant topics for our community and move the financial sector forward together with our impulses and inspirations.



smart
finance

Since active leaders in finance want to make the best use of their time and therefore attend events and webinars very selectively, SFC has launched the digital service platform **smart-finance.ch**.

The platform provides a comprehensive overview of many high-profile events for financial experts from across all disciplines and industries.



Partnerships with industry-relevant players and associations

We engage in cooperations between companies, associations and consultants. Whenever organizations have common interests, they should work together, exchange ideas, bundle their forces and speak with common voices. With this in mind, we seek to partner and cooperate with organizations in the financial area.



Exclusive services for SFC

members, including get-togethers with thought leaders, an educational journey, a network empowering the advancement of their personal career and leisure activities. As a neutral source of inspiration, we address the industry-relevant topics. Our goal consists in providing food for thought and new perspectives throughout their professional life.

JOIN OUR FINANCE COMMUNITY AS AN INDIVIDUAL MEMBER



For an early-bird membership fee you will benefit from:

- a diverse, international community network where you meet your Peers
- free admission to our events and discounted admission to the events of our partners
- regular information about our activities via our SFC newsletter
- management summaries from our events and other publications on industry-relevant topics
- opportunities to actively participate in shaping the future of Swiss Finance Chapter
- free access to the members only area of our website

Are you in a senior position at a bank, an insurance company, a financial institution or in the finance department of a company from another industry?

Then become a member of our community today and take advantage of the perks our broad network has to offer you.



BENEFIT FROM OUR CORPORATE MEMBERSHIP PACKAGES

- Opportunity to publish your events on our event platform smart-finance.ch, where leaders in finance find information on what is up in their areas of interest
- Increased brand exposure through our events, event promotions and media coverage
- Direct contact with an audience offering you great opportunities to create new business relationships
- Regular occasions to engage and exchange experiences with the members of our finance community
- In-event interactions, which can be highly informative for your development of products and services as well as your market research
- Access to industry-related thought leadership content for your social media strategies



Would you like to sponsor a growing community of leaders in finance and be part of a network dedicated to shape the digital future of the finance industry?

Contact us to learn more about our Silver, Gold and Platin Sponsorship Packages.

SFC

Swiss Finance Chapter
8000 Zurich

Contact us at:
info@sfch.ch

Learn more about us at:
www.swissfinancechapter.ch
www.smart-finance.ch

Follow us on: 

Subscribe to our YouTube channel: 



About Swiss Finance Chapter

As an informal financial experts' network for leaders in finance, Swiss Finance Chapter (SFC) brings together young talented professionals and experienced leaders from the world of finance and enables them to exchange ideas with their peers and learn from successful leaders in finance. To this end, Swiss Finance Chapter organizes exclusive get-togethers and webinars in close collaboration with leading minds in modern finance and works with associations sharing the same goals.

Striving to actively shape the future of the financial industry with its activities as a thought leader, Swiss Finance Chapter closely addresses the industry-relevant trends and key topics. These include tighter regulations, digitalization of the financial sector and the use of innovative technologies such as blockchain, artificial intelligence and machine learning, as well as the major future topic sustainable finance.